



Register Today!

The 2008 Annual Training Conference of the North Carolina Association on Aging

**Wednesday – Friday, April 16-18, 2008
Atlantic Beach Sheraton
Atlantic Beach, North Carolina**

“Changing Tides in Aging”

Today, twenty-five (25) counties in North Carolina have more citizens aged 60 and older than citizens younger than 17. By 2030, that number will rise to seventy-five (75) counties – the vast majority of the state.

In the aging network, we've heard for some time now that the "baby boomers" would drastically change the dynamics of aging in our society. Certainly, we are beginning to see and experience the "changing tides of aging" in our state.

It is our responsibility as aging professionals to understand and plan for the needs that are developing, and to educate and guide the state and our local communities in addressing these needs.

This year's NCAOA Annual Training Conference will focus on strategies for "staying afloat" as we attempt to work smarter and stretch limited resources in addressing increased demands, as well as moving "full steam ahead" in organizing and mobilizing an advocacy network to bring greater recognition and resources to these needs. The Conference will benefit not only our program sections involving adult services staff, caregiver specialists, senior center personnel, and nutrition service folks, but anyone involved in the field of aging in our state.

We hope you will join us at our new venue - the Atlantic Beach Sheraton - for what promises to be an informative and motivational conference.



Rick Eldridge
President, NCAOA Board of Directors

Who Should Attend?

AAA Staff
Administrators
Adult Services staff
Aging Service Providers
Business Associates
Caregiver Specialists
Case Managers

Consultants
DSS Staff
Government Leaders
Health Care Professionals
Nutrition Service staff
Parks & Recreation staff
Planners

Policy Makers
Program Directors
Researchers/Educators
Senior Adults
Senior Center staff
Students
Volunteers

Most Importantly, You!

Our Conference Site –

The Sheraton Atlantic Beach



The *Sheraton Atlantic Beach* is located on the Crystal Coast of North Carolina – the southernmost tip of the Outer Banks. There are many recreational opportunities surrounding the hotel, including golf, fishing (on the hotel's private pier), boating, nature walk paths, and deep sea fishing.

Rooms at the Sheraton include the Sweet Sleeper Bed, indoor and outdoor pools, updated fitness room, and private balconies. High speed wireless Internet access is available in-room for a small fee.

*****Room blocks will be reserved under the NCAOA
Annual Training Conference until March 28th:**

Oceanview - \$119.00 per night
Oceanfront - \$169.00 per night
(cut your cost in half by sharing a room)*

Atlantic Beach Sheraton
2717 West Fort Macon Road, Atlantic Beach, NC 28512

Make Your Reservations Directly By Calling:
(252) 240-1155 or 1-800-624-8875

***Need a roommate?**
Email suzanne.merrill@ncmail.net for assistance.

The 2008 NCAOA Excellence in the Field of Aging Awards

Each year, NCAOA recognizes an Executive, Supervisor, and a Front-Line Employee who has shown Excellence in Aging. There is also an award to recognize a public official who supports aging issues. Please be sure to submit your nominations for the 2008 Excellence in the Field of Aging Awards **by March 17th** to Candie Rudzinski at candie@triad.rr.com. Nomination forms can be found at www.ncaoa.org.

NCAOA 2008 Training Conference at a Glance

Time	<u>Wed, April 16</u>	<u>Thurs, April 17</u>	<u>Fri, April 18</u>
7:30 am		Power Walk on the beach with Senior Games	Power Walk on the beach with Senior Games
8:00 am		Registration Continental Breakfast	Continental Breakfast
9:00 am	Registration Exhibit Hall Opens Pre-Conference Intensives	Concurrent Workshops (C) Exhibit Hall Opens	Speaker TBA followed by "Best Practices Round Tables"
10:15 am		Break and Door Prizes	
10:30 am		General Session: "The Tidal Wave: Are the Planets Aligned" NC AARP	Conference Ends
11:45 am		Break and Door Prizes Silent Auction Ends	11:00am NCAOA Board of Directors Meeting
12:00 pm		NCAOA Awards Luncheon	
1:00 pm	Opening Session: "Establishing & Mobilizing our Advocacy Network"		
2:15 pm	Concurrent Workshops (A)	Concurrent Workshops (D)	
3:30 pm	Break and Door Prizes	Break and Door Prizes	
3:45 pm	Concurrent Workshops (B)	Association/Group Mtgs: 1) Adult Services staff 2) Nutrition Alliance Organizational Meeting 3) Caregiver Specialists Alliance Annual Meeting 4) NC Senior Center Alliance Annual Meeting	
5:30 pm	Silent Auction Begins Stretch-ercise with Senior Games	Bocce at the Beach with Senior Games	
6:00 – 8:00 pm	Pool-Side Reception and Entertainment	Optional group dinners at various local restaurants	
8:00 – 11:00 pm	Hospitality Room	Hospitality Room	

General Sessions

Opening Session, Wednesday, 1:00 pm Establishing & Mobilizing our Advocacy Network

Speakers: Rick Eldridge, President, NCAOA Board of Directors
Patrick Woods, Franklin County Department of Aging
Randolph Cloud, NCAOA Legislative Lobbyist,
Randolph E. Cloud and Associates

NCAOA has a paid lobbyist working in the NC General Assembly, and participates in national aging advocacy networks operated by the National Council on Aging and AARP. Over the past year, NCAOA has worked to establish a broad network of email contacts within aging organizations and agencies throughout North Carolina to receive and use advocacy information and alerts. Use of this network has helped to bring more attention and resources to aging issues. As this process continues to develop, NCAOA wants to help agencies establish local networks of senior adults who can receive the same legislative and advocacy information and respond accordingly. This general session will focus on the mechanics of the advocacy network, how local organizations can participate at no cost, and how together we can make a tremendous difference in outcomes for aging funding and support at the local, state, and federal levels.

General Session, Thursday, 10:30 am The Tidal Wave: Are the Planets Aligned?

Speaker: Bob Jackson, Ed.D., State Director, AARP North Carolina State Office

2008 brings special significance for aging services. The Boomers have arrived, entitlements are threatened, health care and retirement security are top domestic issues, state and local budgets are strained, and historic elections are at hand. Are the aging network, AARP, and political leaders ready to handle these tidal shifts? Will history, lessons learned, and opportunities ahead provide for the extremes of "spring" tides or smoother "neap" tides? Together, we are the gravitational force that can make a difference.

General Session, Friday, 9 am – 10:30 am Continental Breakfast

Speaker: To Be Announced

Followed by Best Practices Round Tables

*****Please Contact Bill Lamb at bill_lamb@unc.edu or (919) 966-9444
if you would like to host a Best Practices Round Table***

Workshop Options

Wednesday, April 16, 2008

9:00 a.m. – 12:00p.m. Pre-Conference Intensives

1) Adult Protective Services – Understanding Your Role in NC's Current System of Protection

NC's system of protection for abused, neglected, and exploited vulnerable adults is dependent upon local communities' knowledge of and partnership with the Adult Protective Services Program. This pre-conference Intensive will provide participants with information to enhance their understanding and knowledge of North Carolina's Adult Protective Services (APS) program, including statutory requirements; recognizing indicators of mistreatment; reporting of abuse, neglect, and exploitation of disabled adults; and serving as a successful partner in an individual's protection plan and the community's system of protection.

Presented by: Sarah Lugar, Adult Protective Services Program Consultant, NC Division of Aging and Adult Services and LaVerne Blue, Adult Programs Representative, NC Division of Aging and Adult Services

2) Promoting Healthy Aging in North Carolina

This Intensive is designed to increase participant's awareness of the evidence base for health promotion and disease prevention in aging. Various resources, programs, and policies to foster evidence-based practice will be discussed. Participants will learn about building statewide, regional, and local healthy aging partnerships as well as improving agency capacity. The new statewide North Carolina Falls Prevention Initiative will also be highlighted.

Presented by: Audrey Edmisten, Aging Program Specialist, North Carolina Division of Aging and Adult Services and Serena Sanker, Aging Program Specialist, North Carolina Division of Aging and Adult Services

3) Is Your Agency Really Ready?

This workshop will explore agency preparedness for disasters in order to have least disruption of services to seniors. It will be presented in two parts:

Emergency Management Issues in Working with Persons with Disabilities and the Elderly (DEEM): A Time for Dialog and Consensus: The DEEM Initiative, a multi-agency endeavor, was developed to strengthen the emergency preparedness and response for people with disabilities and the elderly living in NC. DEEM is building a State Plan for enhancing NC's ability to respond to the emergency management needs of persons with disabilities and the elderly prior to, during, and following man-made or natural disasters. This workshop will present the findings from the seven DEEM community forums conducted last year, solicit participants' recommendations for how agencies might address the needs of these two populations, and discuss future work plans for the DEEM Task Force.

Presented by: Vicky Church, Disaster Readiness Coordinator, NC Division of Aging and Adult Services.

Continuity of Operations Planning and Pandemic Flu: Comprehensive pandemic influenza planning is critical to addressing the health and safety needs of the elderly and other special populations. People who depend on frequent medical care or health services are vulnerable to the loss of services due to staffing shortages and breakdowns in community infrastructure and support systems that are likely to occur during a pandemic (and even in other disasters). Human service providers need to be fully informed about the threat of pandemic flu and the impact on its clients, as well as on its employees and operations. This session will provide an overview of pandemic flu and its potential impacts; a listing of common panflu planning assumptions; and an overview of the critical steps and processes in preparing a Continuity of Operations Plan (COOP). Participants will also receive a listing of available resources such as websites, checklists, templates, and state and local level public health planning help.

4) Creative Conflict Management in Senior Centers

Did you threaten to cancel bingo, again? Do your seniors have transportation conflicts and you're the one they come to looking for a ride? Are you asking the director for a new office because your officemate talks on the phone non-stop about personal issues? If so, this may be the Intensive for you. Participants in this Intensive will explore the roots of conflict in senior service centers and programs; identify their own conflict style; and build on their existing strengths to manage conflict more effectively. This will be an active workshop involving small group dialogue and interaction, so please come prepared with your worst case scenarios and your best case solutions.

Presented by: Dr. Sherrill Hayes, Assistant Professor of Conflict Resolution, University of North Carolina at Greensboro

2:15 p.m. – 3:30 p.m. Concurrent Workshops A

1) Riding the Waves in SHIP: A Workshop for SHIP County Coordinators and Their Supervisors

This workshop, designed for SHIP County Coordinators and their supervisors, will discuss FY 2008 Medicare Initiatives and how these Initiatives will benefit local programs. The workshop will include a presentation from SHIP staff and provide an opportunity to share ideas and approaches that various agencies have used “back home” to successfully reach out to their local Medicare beneficiaries. You will also take a “stroll down the boardwalk” looking at Low-Income Subsidy applicant efforts, the impact of Medicare Part C & D counseling, and best practices for recruiting new volunteers into your local SHIP programs.

Presented by: Carla Obiol, Deputy Commissioner, NC Department of Insurance

2) North Carolina's New Medicaid Uniform Screening Program

North Carolina Medicaid is changing the process for referral of individuals to eight of its long-term care programs (and others over time). This workshop will provide the latest information regarding the NC Uniform Screening Program and the new Medicaid Uniform Screening Tool, the “MUST.” This automated, web-based tool is replacing the FL2, used for more than 30 years, and the FL2e, among others. Following completion of this workshop, participants will be able to identify the forms replaced by the MUST, the programs for which the form is used, and when it is appropriate to use it. Participants will also know the procedure to become a MUST screener and understand the importance of the administrator role in order for an organization to participate in the Uniform Screening Program.

Presented by: Julie Budzinski, Adult Care Homes Program Manager, North Carolina Division of Medical Assistance and Margaret Comin, Facilities Services Program Manager, North Carolina Division of Medical Assistance

3) I Speak Your Language: Communicating Effectively with Stakeholders

In this workshop, participants will learn how to communicate more clearly with colleagues, staff, and volunteers. In addition, participants will learn more about their individual style of communication, how others communicate, and how to bridge the distance between differing communication styles.

Presented by: Mardi Hack, Career Counselor and Job Coach

4) Engaging the Faith Community with Family Caregivers

Families confronting Alzheimer's disease and related memory disorders often turn to their families and church communities for support. Unfortunately, research reveals that many families report surprise and disappointment in the lack of response from clergy and the church community. This workshop will provide participants with valuable information on how to engage the faith communities and equip them to provide support and strength to individuals with Alzheimer's disease and other dementias and their family caregivers. A collaboration of the Region A AA Family Caregiver Support Program and the Mountain Office of the Western Carolina Chapter, “Day by Day: Attending to the Spiritual Needs of Family Caregivers” was developed and targeted to clergy, lay leaders, congregation members, and all faith-based volunteers. In this workshop, participants will learn about the program, receive an overview of the day-by-day seminar content, and learn about strategies for effective outreach to the faith-based community.

Presented by: Cindy Miles, Family Caregiver Support Coordinator, Southwestern Commission Area Agency on Aging

1) “Independence and Equality” with “Dignity and Respect”

In this workshop, participants will learn how the collaboration between the Cabarrus County Senior Center and Disability Rights and Resources has enhanced the scope of services in the community, and how you can do the same in your service area. Participants will also learn about policies to include participation in Senior Center-sponsored classes, programs, and/or events by adults with disabilities of all ages, partnerships in developing a local Aging Disability Resource Connection (ADRC), and enlightening perspectives on sensitive issues regarding relationships with individuals with disabilities.

Presented by: Julia Sain, Executive Director, Disability Rights and Resources and Mike Murphy, Director of Aging Services, Cabarrus County Department of Aging

2) Special Assistance In-Home Program – Aging in Place

This workshop will provide basic information on the SA In-Home Program, including the 2007 legislative change, a brief history leading up to the change, basic eligibility for individuals, how needs are assessed, and how the financial aspect of the program is helping recipients remain safely at home. Participants will also learn how some counties are raising public awareness through community networking and partnerships to encourage Program utilization.

Presented by: Brenda Porter, Assistance Program Coordinator, North Carolina Division of Aging and Adult Services

3) Does Your Program Need More Funding?

Come and discuss fundraising ideas and learn more about program outcomes, identifying possible funding sources, effective grant-writing skills, and successful event planning.

Presented by: Lori O’Keefe, Philanthropic Services Manager, Triangle Community Foundation

4) Why Did Mrs. Jones Really Call?...When Alzheimer’s Caregivers Call, What Do They Want You To Hear?

In this workshop, participants will learn: Why many caregivers hesitate to seek help; How to offer help that is easily accessible, appropriate, family- and dementia-friendly, and acceptable to caregivers of different backgrounds; and the family's expectations of services and providers.

Presented by: Edna L. Ballard, MSW, ACSW, Clinical Associate in Psychiatric Social Work, Duke Family Support Program and Senior Fellow, Duke Center for the Study of Aging and Human Development

Conference Registration Scholarships Available

The NCAOA Board will grant up to eight (8) \$125.00 scholarships to agencies or individuals who need assistance to attend the Conference. **Individuals must be first-time attendees only.** Funds granted will only go towards covering Conference registration fees. All inquiries will be handled confidentially, and recipients will not be identified publicly. Due to the limited availability of scholarship funding, please apply only if you or your staff member(s) would be unable to attend the Training Conference without assistance. **To apply, contact Jacquie Buttles at 828-277-8299 or jacquieb@coabc.org by March 15th and complete The application on pages 17 and 18 of this packet.**

Thursday, April 17, 2008

9:00 a.m. – 10:15 a.m. Concurrent Workshops C

1) The Changing Face of NC's Senior Centers: Boomers and Beyond

As members of the Baby Boomer generation enter their sixth decade, will they take advantage of local Senior Centers to enhance their well-being as they age? How will NC's Senior Centers need to adapt to entice the "ever-youthful," technology-savvy Boomers? What challenges will Senior Centers face as they strive to balance the wishes of current older adult patrons with the preferences of younger attendees? This workshop will present the research findings of aging planner Catharine Sutherland, who is exploring the changing face of NC's Senior Centers as they prepare to tackle this unique generational transition.

Presented by: Catharine Sutherland, Aging Planner and Regional Long Term Care Ombudsman, Piedmont Triad Council of Governments Area Agency on Aging

2) Adult Care Home Quality Improvement Pilot Program –One Year Later

In this workshop, participants will hear about the Adult Care Home Quality Improvement Pilot Program - which is person-centered and promotes dignity and choice. The purpose of the pilot program is to promote better care and improve the quality of life in a safe environment for residents living in adult and family care homes. Alamance, Buncombe, Rutherford, and Nash County Departments of Social Services implemented the first quality improvement toolkit, **Medication Safety**, associated with the Pilot Program beginning in April 2007 in 27 adult and family care homes. Participants will learn the results of the initial phase of the Pilot Program. Information gathered during the pilot to show how residents and families felt about medication management in their adult or family care home will be shared as well as data showing improvements in medication safety in the pilot homes. Vignettes of successes as well as some of the struggles the homes experienced while implementing this program will be shared. Plans for the second phase of the Adult Care Home Quality Improvement Pilot Program will also be discussed.

Presented by: Emily Saunders, RN, BSN, Improvement Program Manager, NC Division of Aging and Adult Services

3) I Didn't Know You Could Do That! Innovative Nutrition Programs in NC

Participants in this workshop will learn about new and innovative program ideas for nutrition programs. Details about how the programs were developed and implemented will be discussed. Please come prepared to share information about your own exciting programs, and bring supporting materials if appropriate.

Presented by: Anne Baxter, Executive Director, Alamance County Meals on Wheels

4) The Nanas and the Papas – Grandparents and Relatives Raising Children

This workshop will share information about today's adult children, blended families, grandparents, and relatives raising children as well as on how to be a grandparent. It will also focus on resources available for grandparents and their families. AARP grandmother volunteers will share their experiences and their journey as grandparents.

Presented by: Suzanne Lafollette-Black, Associate State Director, NC AARP; Mildred Johnson, AARP Grandmother Volunteer; Jackie Mason-Dixon, AARP Grandmother Volunteer; Luci Bearon, Adult Development and Aging Specialist, NC Cooperative Extension

2:15 p.m. – 3:30 p.m. Concurrent Workshops D

1) The Real Age Makeover: AARP Chapters, Partnerships, and Resources

In this workshop, learn how you, your volunteers, and your agency can partner with AARP chapters, programs/services, and resources in your local community. AARP now offers many wonderful consumer education programs, such as the Driver Safety Program, Tax Aide, Powerful Tools for Caregivers, Prepare to Care, Caring for your Parents, CarFit, We Need to Talk, Fraud Fighters, Scam Jams, Benefits Check-up, AARP Walking Program, 50+ Mature Workforce Speaker's Bureau, Divided We Fail programs, advocacy issues, and more. Find out if your county has an AARP Chapter and how you can partner with them by joining us.

Presented by: Suzanne LaFollette-Black, Associate State Director, NC AARP

2) NC's Adult Protective Service Program – Current Realities, Future Vision

North Carolina was a pioneer in enacting the first Elder Abuse Law in 1973, but the statute has not been meaningfully updated in more than 30 years. In October 2006, NC's Adult Protective Services (APS) Task Force, in collaboration with stakeholders with an interest in protecting NC's vulnerable and elder adults, made recommendations to the NC Study Commission on Aging for significant changes to NC's APS program. This reform effort, based on a new system of protection called the APS Clearinghouse Model, seeks to improve our state's ability to serve and protect vulnerable and elder adults who are abused, neglected, or exploited or at a significant risk of abuse, neglect, or exploitation.

Presented by: Nancy Warren, Adult Services Administrator, North Carolina Division of Aging and Adult Services and Rosalyn Pettyford, Adult Protective Services and Guardianship Coordinator, North Carolina Division of Aging and Adult Services

3) Did You Know? DAAS and Nutrition Services

Come find out what the Division of Aging and Adult Services (DAAS) is doing to assist nutrition service providers and to enhance nutrition services in general across the state. Learn about the newest, exciting programs and the latest trends in nutrition services across the nation and within the state. Also, the different types of valuable partnerships that exist between the state and local programs will be discussed.

Presented by: Audrey Edmisten, Nutrition Program Consultant, NC Division of Aging and Adult Services

4) Planning Ahead for Family Caregivers and Resources

We are all reminded throughout our lives to plan: household budgets, vacations, weddings, family reunions, saving for retirement and the list goes on! A plan about how your health care is carried out should be included. One of the most stressful times to make important life or death decisions - decisions sometimes affecting mental health treatment or organ donation – is during an actual medical emergency. One of the best times to make some of these decisions is during a medical emergency, but during a time when you can take time to reflect and study what directions you or someone you love wants family members and medical providers to know in a crisis situation, before it ever happens. During this workshop, we will review the new (effective 10/07) North Carolina Health Care Power of Attorney and Living Will and provide the latest information about the "MOST" form.

Presented by: Robert Cline, MD, FAAFP; Melanie Rodgers, Administrative and Marketing Assistant, The Enrichment Center and Lee County Senior Services; Lynn E. Berry, Legal Service Developer, NC Division of Aging and Adult Services

3:45 p.m. – 5:00 p.m. Association & Group Meetings

- 1) Adult Services staff
- 2) Nutrition Alliance Organizational Meeting
- 3) Caregiver Specialists Alliance Annual Meeting
- 4) NC Senior Center Alliance Annual Meeting

Network with Other Aging Professionals!

Wednesday, 6:00 pm – 8:00 pm
Poolside

Come and enjoy heavy hors' d'oeuvres and beach music with relaxed time to talk to other people in the aging field.



NCAOA's much-anticipated Annual Silent Auction runs Wednesday at 5:30 p.m. through Thursday at noon

Please plan to bring an item(s) from your county to donate. All proceeds benefit the Association's Scholarship Program for first-time conference attendees.

For more information, please contact Co-Chairs Alan Winstead (919-833-1749) or Stacie Nelson (242-459-7681), or email them at alan@wakemow.org or stacie.nelson@nashcountync.gov.



A Huge Thank You To Our Early Sponsors...

**NC AARP
NC Seniors' Health Insurance Information Program (SHIIP)
NC Division of Aging and Adult Services
NC DSS Directors Association
NC Senior Games
Hasten Systems Emergency Communications
Eastern Carolina COG Agency on Aging**

***For more information on becoming a sponsor, please see
pages 13 – 16 of this packet.**



2008 NCAOA Training Conference Registration Form

Type of registration (please check only one):

<input type="checkbox"/> Regular Registration	On or before March 28, 2008	\$125 members	\$150 non-members
<input type="checkbox"/> Late Registration	After March 28, 2008	\$140 members	\$165 non-members
<input type="checkbox"/> Day Rate		\$75 members	\$100 non-members
<input type="checkbox"/> Speaker Registration attending full conference		\$100 members	\$125 non-members
<input type="checkbox"/> Speaker Registration not attending full conference		no charge	no charge

Contact Information:

Name & Title _____

Representing _____

Address _____

City, State, Zip _____ County _____

Phone Number (day) _____ Fax _____ E-mail _____

Special Requests or Needs: _____

Workshops:

Please indicate your likely preference for attendance for planning purposes. **Check only one per column:**

Wednesday 2:15 – 3:30	Wednesday 3:45 – 5:00	Thursday 9:00 – 10:15	Thursday 2:15 – 3:30
<input type="checkbox"/> Riding the Waves Of SHIP	<input type="checkbox"/> "Independence and "Equality" with "Dignity and "Respect"	<input type="checkbox"/> The Changing Face of NC's Senior Centers	<input type="checkbox"/> AARP Chapters, Partners, & Resources
<input type="checkbox"/> North Carolina's New Medicaid Screening Program	<input type="checkbox"/> Special Assistance In-Home Project, Aging In Place	<input type="checkbox"/> Adult Care Home Quality Improvement Project: 1 Year Later	<input type="checkbox"/> NC's Adult Protective Service Program
<input type="checkbox"/> I Speak Your Language	<input type="checkbox"/> Does Your Program Need More Funding	<input type="checkbox"/> Innovative Nutrition Programs in NC	<input type="checkbox"/> DAAS and Nutrition Services
<input type="checkbox"/> Engaging the Faith Community w/ Caregivers	<input type="checkbox"/> Why Did Mrs. Jones Really Call?	<input type="checkbox"/> The Nanas and the Papas	<input type="checkbox"/> Planning Ahead for Family Caregivers

Intensive Workshops – (check one only):

☐ Adult Protective Services – Understanding Your Role
In NC's Current System of Protection

☐ Promoting Healthy Aging in NC

☐ Is Your Agency Really Ready?

☐ Creative Conflict Management in Senior Centers

Cancellation Policy:

Refund of half of your
registration fee will be made if
written notice of cancellation is
postmarked by
March 28, 2008.

Subtotals

Conference Registration \$ _____

Membership Fees \$ _____

Total Remittance Due \$ _____

Please make checks payable to NCAOA.

Mail to: **NCAOA**
PO Box 10341
Raleigh, NC 27605-0341

NCAOA Membership Application

NCAOA represents a diverse membership of agencies and professionals in the field of aging and provides members with opportunities to influence policy in government and academic settings. Known across North Carolina as an association with an emphasis on service provision at the local level, NCAOA members serve on regional and statewide committees that help shape the future of services for North Carolina's older population. For more information on NCAOA, please see our website at www.ncaoa.org.

Name _____ Title _____

Agency: _____ County: _____

Address: _____ City/State/Zip: _____

Work Phone: _____ Fax: _____ Main E-mail: _____ *

* list additional email addresses on back of form (up to 25 per agency or organization)

Agency website: _____ Is Your Agency: ___ Public ___ Not-for-Profit ___ For-Profit

Membership categories (please check only one):

- _____ **Agency/Organization/Individual Member, \$120 per year**
For agencies, organizations, or individuals that are involved in providing services or administration in the field of aging or a closely allied field. Membership includes all employees of an agency or organization. Only one mailing address will be used, but organizations may have up to twenty-five email addresses included for the receipt of newsletters and bulletins. Voting privileges are limited to one designated employee. Any one employee of said agency or organization may hold office.
- _____ **Friends of NCAOA, \$75 per year**
For individuals who are not directly involved, but interested in aging and the mission of NCAOA, **who are not part of an agency or organization that qualifies above**. Friends are not eligible to vote or hold office.
- _____ **Student/Senior Member, \$35 per year**
For individuals currently enrolled in a Degree Program, or a senior age 60+, who are not part of an agency or organization that qualifies above. Students/Senior Members are not eligible to vote or hold office.

Alliance Membership is free with your NCAOA membership. (Please complete separate contact sheet for each).

- _____ Yes, we would like to join the NC Senior Center Alliance
- _____ Yes, we would like to join the NC Caregiver Alliance
- _____ Yes, we am interested in the NC Nutrition Alliance

For more information or if you have questions, please contact us at ncaoaorg@yahoo.com

Enclosed is my check or money order for membership with the North Carolina Association on Aging. Membership is renewable on July 1st of each year.

Signature: _____ Date: _____

Please make check payable to: NCAOA

**NCAOA
P.O. Box 10341
Raleigh, NC 27605-0341**

2008 Call for Sponsors

The North Carolina Association on Aging's Annual Training Conference “Changing Tides in Aging”

**April 16-18, 2008
Atlantic Beach Sheraton
Atlantic Beach, NC**

For more information, please contact:

Cynthia Davis 252.974.1835 cdavis@mideastcom.org

Ellen Whitlock 336.373.4816 director@senior-resources-guilford.org

Judi Womack 919.776.0501 jwomack@leecountync.com

The mission of the NC Association on Aging is to represent agencies and other professionals in the field of aging who provide home & community based services, and advocate for quality programs which enable older adults and their families to live as independently as possible.

Over 130 agencies and organizations throughout the state are part of NCAOA.

The North Carolina Association on Aging will hold its annual training Conference April 16-18 at the Sheraton Oceanfront Atlantic Beach Hotel in Atlantic Beach, North Carolina. The theme for the Conference is "Changing Tides in Aging."

This conference is an excellent opportunity to reach a concentrated, yet diverse number of aging professionals and volunteers. Executives, direct service personnel, nurses, social workers, mid-level administrators, state administrators, county and state employees, county volunteers, and older adult leaders concerned with and working in the field of aging will attend the Conference. ***The NCAOA Training Conference is one of the few annual opportunities to have the aging network from across the state in one location.*** Approximately 175 persons are expected to attend, making our conference large enough for quality, but small enough for good interaction among participants.

Sponsorships: As shown on the attached registration page, organizations, government agencies, educators, businesses, associations, and individuals have the opportunity to serve as general sponsors, or to sponsor a specific segment of the Conference (such as breaks or lunch). Please see the registration page for further details on the various types of sponsorship as well as benefits provided to sponsors.

Forms must be completed and sent to NCAOA by March 1, 2008 in order to receive recognition in the conference materials. Please consider joining us in person or by sending a representative from your agency. If you have any questions, please contact any of the three individuals listed on the front page.

Make Your Conference Accommodations Directly:
Atlantic Beach Sheraton Oceanfront Hotel
2717 W. Fort Macon Road
Atlantic Beach, NC 28512
252-240-1155
www.atlanticbeachsheraton.com

Conference Sponsorships

GENERAL SPONSORSHIPS: Below are the four levels of general sponsorship.

Level	Sponsorship	Benefits
Shifting Sands	\$250	<ul style="list-style-type: none"> • Thank you in conference program; • one free registration to conference
Shell Seekers (Conference Plus Benefit)	\$500	<ul style="list-style-type: none"> • Thank you in conference program; • business card size ad in conference and awards programs; • exhibit booth; • one free registration to conference • annual membership to NCAOA
High Tide (Conference Plus Benefit)	\$750	<ul style="list-style-type: none"> • Thank you in conference program; • ¼ page ad in conference and awards programs; • exhibit booth; • two free registrations to conference • annual membership to NCAOA
Tidal Wave (Conference Plus Benefit)	\$1000	<ul style="list-style-type: none"> • Thank you in conference program; • ½ page ad in conference and awards programs; • exhibit booth; • three free registrations to conference; • year-round presence on www.ncaoa.org website • annual membership to NCAOA

SPECIFIC EVENT SPONSORSHIPS: You can also sponsor a specific event during the Conference, such as refreshments at a break, a lunch, or a hospitality room. Please contact Cynthia Davis at 252-974-1835 or email cdavis@mideastcom.org to discuss opportunities.

SPONSORSHIP REGISTRATION: Checks should be made payable to the North Carolina Association on Aging and mailed to P.O. Box 10341, Raleigh, N.C. 27605 along with the registration form on the following page. Or complete the registration form and fax to 704-633-8517, and we will bill you prior to the Conference.

NCAOA's 2008 Annual Training Conference Sponsorship Registration Form

Company/Organization:

Contact Person:

Address:

Telephone Number: _____ Fax Number: _____

Email: _____ Website: _____

Sponsorship Level: _____

TOTAL NUMBER OF STAFF ATTENDING: _____

NAMES AND TITLES OF STAFF ATTENDING:

AMOUNT ENCLOSED \$_____

AUTHORIZED SIGNATURE:

Signature (Sponsor)

Title

Date

Forms must be received by March 15, 2008 in order to receive recognition in the conference materials.

To: Members of the NC Association on Aging

From: Rick Eldridge, President, NCAOA Board of Directors

Date: February 15, 2008

Re: Scholarships to Attend the Annual NCAOA Training Conference April 16-18, 2008

The NC Association on Aging's (NCAOA) Board of Directors realizes that many aging organizations across our state have staff training needs much larger than allowed by their available training funds. This situation may be due to a high number of new employees, stagnant training budgets, increased costs of training, increased opportunities for training competing for limited training dollars, or other factors.

With this issue in mind, the Board is again offering a limited scholarship assistance program to help selected agencies send a representative to NCAOA's Annual Training Conference April 16-18 at the Sheraton Hotel in Atlantic Beach. The scholarships are designed for individuals who are first-time attendees, and will be awarded by an impartial review committee, with consideration given to balanced geographic areas and agency type.

The Board will grant up to eight (8) \$125.00 scholarships to agencies or individuals in need of assistance. Funds granted will go to cover registration fees for attending the Conference.

All inquiries will be handled confidentially, and recipients will not be identified publicly. Due to the limited availability of scholarship funding, please apply only if you or your staff member would be unable to attend the Training Conference without assistance.

A copy of the application form is enclosed. To apply for assistance, complete the form and fax to Jacquie Buttles at 828-277-8299 by March 15th.

If you have any questions or concerns, please contact Jacquie Buttles at jacquieb@coabc.org

Don't miss out on an outstanding training opportunity solely because of limited training funds.

Enclosure



NCAOA's 2008 Training Conference Scholarship Application

Eight \$125.00 scholarships are available for first-time individual attendees of the NCAOA Annual Training Conference at the Sheraton Oceanfront Hotel in Atlantic Beach on April 16-18, 2008. To apply for a scholarship, please complete the information below:

Contact Information

Name of Applicant: _____

Position or Volunteer Title: _____

Agency Name: _____

Address: _____

Preferred Phone #: _____ FAX #: _____

Email: _____

Scholarship Request

Statement of Need:

____ Yes, I am a potential first-time attendee at an NCAOA Conference (required).

Signature

Date

Fax completed form to Jacquie Buttles at 828-277-8299 by March 15th.